

ChatGPT DLP Solution

Conversation with ChatGPT

Utilization of ChatGPT for the purpose of improving work efficiency may pose a risk of **Confidential Data Leakage**

Production yield, official price, etc.

Sensitive quoting information can be leaked

development projects, litigation status

Confidential data & trade secret can be disclosed

Customer employee data, etc.

Personal data can be exposed

The use of ChatGPT for translating quotation contents into English may pose a risk of data leakage

Converting meeting recording files into text may lead to content leakage

Transferring data to the ChatGPT server for the purpose of classifying customer data may pose a risk of leakage

Key Technical Features



PlayBack Conversation Storage

- · Saves all ChatGPT conversations
- · Records the actual conversation screens
- Utilizes saved conversations as postincidents audit materials if a data leakage occurs.



Detection and Prevention of Personal Data Leakage

Detects and **blocks** the inclusion of personal data such as social security numbers and driver's license numbers in ChatGPT conversations, and **stores** logs of such actions.



Department·Time-based Selective Control Policy

- Restricts the use of ChatGPT for employees of finance department, where the risk of data leakage is high.
- Allows limited use of ChatGPT for employees of development department, where the usage rate of ChatGPT is high. (ex. code review)

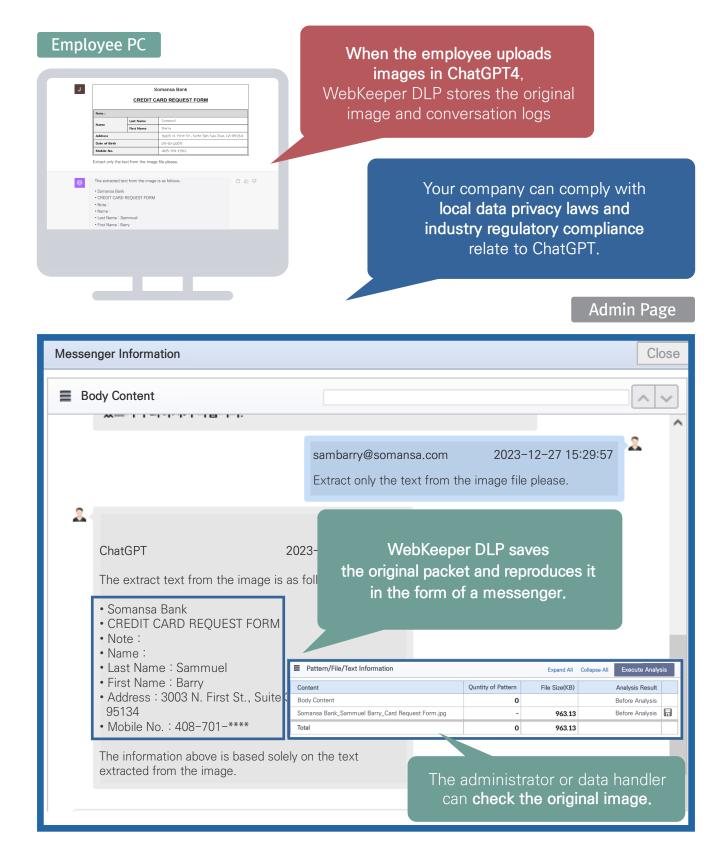


Big Data Search of Audit Logs

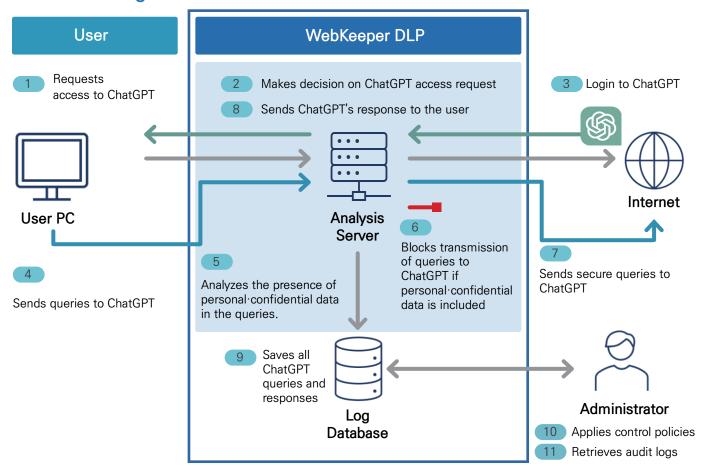
Detects keywords in confidential data, such as production yield, budget, and trade secrets within 3 minutes from one billion records of data accumulated over one year.

Preservation of Original ChatGPT Conversations

Records personal confidential data leakage while using ChatGPT Stores and secures audit logs of the use of ChatGPT



Product Configuration



Comparison Tables

Technology Features		WebKeeper DLP	Symantec	McAfee
Audit Log	Saves both queries and responses	0	Δ	Δ
	Provides combined view of queries and answers in the form of chat.	0	X	Χ
Block Alert	Blocks personal data including Social Security Numbers, Credit Card Numbers, Passport Numbers, etc.	0	Δ	Δ
	Blocks leakage of confidential data based on keywords (Ex: production yield, budget, etc.)	0	X	Χ
	Selective blocking by department and time	0	0	0
	Blocks access to ChatGPT (including bypassing)	0	0	0
Retrieval	Big Data Search (keywords, data patterns, and repetition frequency of data)	0	X	Х
	Retrieves data based on user, time, and action(allow·block)	0	0	0



